



# MARKETING NEWS

• WHAT'S GOING ON IN THE WORLD OF SIGEYE? •

## Signature Eyewear's Bobby Jones and Dakota Smith Los Angeles Brands

**BOBBY JONES**  
Raymond



**DAKOTA SMITH**  
**LOS ANGELES**  
Resolve

Bobby Jones and Dakota Smith Los Angeles sunwear both seen in the major men's magazine **ANTENNA!**

...these styles aren't just for the guys!