



# MARKETING NEWS

• WHAT'S GOING ON IN THE WORLD OF SIGEYE?

## Signature Eyewear's Carmen Marc Valvo Brand



**FASHION HOUSTON 2011:** An unparalleled fashion event, shining as brightly as the Lone Star itself—and the first of its kind. The pinnacle of big-city style, infused with down-home charm. An event that will bring the most talented designers, the most celebrated models, and worshipers of style from around the globe to the city of Houston, Texas.

## Carmen heads to Houston for major fashion show next week!

Audi Fashion Week includes Carmen as one of the few designers selected for this catwalk. Our sunwear samples for Spring 2012 will also be worn by his models on the runway!

