



MARKETING NEWS

• WHAT'S GOING ON IN THE WORLD OF SIGEYE?

Signature Eyewear's Rough Justice Brand

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Check out my Rough Justices
Posted on February 21, 2012 | 1 Comment

The Rough Justice eyewear line is inspired by the fabulous, funky footwear collection of the same name seen in the top fashion magazines and on celebrities and trendsetters on the red carpet. As part of the Signature Fashion Group, the brand continues to grow and is being cultivated into a full lifestyle collection, beginning with footwear and now adding an optical and sunglasses line.

Some frames include recycled plastics while others feature hand-painted animal prints and harlequin patterns. Sparkly laminates and bold laser-carved accents give the collection a fashion-wise, edgy feel.

Check out my new glasses!

THE LITTLE DICTIONARY OF FASHION

Rough Justice keeps showing up on all the hottest fashion blogs!

This week:
Classy & Fabulous