



MARKETING NEWS

• WHAT'S GOING ON IN THE WORLD OF SIGEYE?



FOCUS WHAT'S AHEAD IN EYEWEAR

Half 'n' Half

Tortoise meets color for this season's UNIQUE eyewear style. These tortoise mix and matchups are everywhere for everyone in every possible combination, each with its own personalized style. This optical two-toning is the perfect style partnership for this season... and beyond.

NOTED COMBOS

- Tortoise and...
- Blue (any shade and this season's favorite combo)
 - Red (bold and beautiful)
 - Cream (oh so elegant)
 - Honey (sweet perfection)
 - Crystal (clearly beautiful)

MICHAEL STARS Accomplished from Signature Eyewear:

ORIGINAL PRISM™ The

Wallstar™ from Watermark Group

3TH DIMENSION 8478 from

Signature Eyewear

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Michael Stars

EYEWEAR COLLECTION

Michael Stars style Accomplished featured in October 20/20 magazine piece on hot trends!