



MARKETING NEWS

• WHAT'S GOING ON IN THE WORLD OF SIGEYE?

Michael Stars
EYEWEAR COLLECTION

Sunglasses FOR BUYERS AND SELLERS OF QUALITY SUNWEAR

RETRO SHAPES REMAIN TIMELESS by Ana Montoya

"The '50s cat eye and '70s style round are becoming increasingly popular. I foresee these retro shapes staying popular for most of 2013," said Behrendt. "For fashion purposes, I've seen more and more customers choosing classic retro shapes. The cat eye is such a great shape for women. For a while, the trend was square, and the bigger the square, the better. It's nice to see such a feminine shape again," she said. Men aren't left out of this retro shape trend either. "Round shapes are great for both men and women. They're perfect for square- and heart-shaped faces."

Top to Bottom: **Michael Stars, Rewind**; Trussardi, Style No. TRI2918; GUESS, Style No. GU 7230; Calvin Klein Jeans, Style No. CKJ103S; Vera Wang, Malen; Mosley Tribes x Stussy.

Hot new **Michael Stars** sun frame **Rewind** spotted in cool trends article in **Sunglasses magazine!**

