



MARKETING NEWS

• WHAT'S GOING ON IN THE WORLD OF SIGEYE?

THE EYECESORIZE BLOG

Your Source for All Things Eyewear



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Posted by Jenna in frames, optical, spring, sunglasses, women's |

Rough Justice Goes Retro

Step into the retro era with the latest Rough Justice eyewear. With a vibrant color palette, super mod silhouettes and funky simple detailing, these springtime specs and sunnies scream ultra-glam.

Ladies, play up your peepers with these fiery frames, featuring spirited round, oval and rectangular shapes with vintage twist. Invigorating hues like hot pink, citrus tangerine and aqua blue breathe life into the summery line, while grounding tones like black and brown maintain subtle balance.



Rough Justice



From top to bottom: Rough Justice (Material Girl), Rough Justice (Styler) and Rough Justice (Celly)

Add some refreshing oomph to any look with a pair of these classy, yet cool, shades. Trendy profiles like demure cat-eyes, oversized squares and refined aviators—in mint green, black, ivory and ice blue pigments—exude an old Hollywood vibe. To boot, sleek linear patterns, color-blocking and colored lenses bring these sunglasses to the fashion forefront.



Rough Justice



From top to bottom: Rough Justice (Vicious), Rough Justice (Lover) and Rough Justice (Lustrous)

Rough Justice* collection gets great write-up on *The Eyecessorize Blog!