



MARKETING NEWS

• WHAT'S GOING ON IN THE WORLD OF SIGEYE?



your LOOK INSTANT STYLE

CLASSIC

It's earned the name because it has stood the test of time. But that doesn't mean it can't also be of-the-moment

SCARF
Rayon, Ann Taylor, \$58; anntaylor.com.

TRENCHCOAT
Polyurethane, "Trench" by Tera, \$320; teranewyork.com.

DRESS
Silk, Wren, \$330; wrenstudio.com.

NECKLACE
Crystal and gold plate, vegan, \$30; siquan.com.

SUNGLASSES
Plastic zyl, Michael Stars, \$78; michaelstars.com.

COAT
Polyester, Kate Spade New York, \$528; katespade.com.

TOTE
Leather, Marc by Marc Jacobs, \$498; at Marc by Marc Jacobs.

TOP
Cotton, Sandro, \$220; sandro-paris.com.

SKIRT
Cotton-polyamide, Rag & Bone, \$125; 866-871-8707.



SUNGLASSES
Plastic zyl, Michael Stars, \$78; michaelstars.com.

it also lets a red silk dress and pretty scarf shine through.

black and white—and maybe one hit of gold.

Michael Stars sun style Rewind in Black Coffee shown off in the April InStyle magazine as a CLASSIC!