



# MARKETING NEWS

• WHAT'S GOING ON IN THE WORLD OF SIGEYE?



## CARMEN MARC VALVO



“It is the plain women who know about love. The beautiful women are too busy being fascinating.” — Katharine Hepburn

### Modern Woman

Today's woman is a multitasker. She's sexy, commands respect, and is becoming even more exquisite. Likewise, St. John and

**Carmen Marc Valvo** sunwear used in story on the “Modern Woman” in the May issue of **Palm Springs Life** magazine!