



# MARKETING NEWS

• WHAT'S GOING ON IN THE WORLD OF SIGEYE?

## COLOR CONFIDENTIAL

*Revealing the Hottest Hues for S/S '14*

Spring/Summer 2014 is all about mixing soft pastels with vivid brights, giving way to a traditional palette with modern twists for utterly colorful equilibrium. Inspired by nature, travel and strength, this season offers up the perfect blend of muted tones, basic neutrals, citrusy washes and cooler tints.

eyecessorize

Your Source for All Things Fashion Eyewear



A.B.S. Allen Schwartz  
(11357)

*Michael Stars*

PANTONE 15-6114  
Hemlock



*Michael Stars (Reinvent)*



*Prada (PR 07QS)*

PANTONE 18-1651  
Cayenne

***Michael Stars* sun style *Reinvent* shown off in the new *Eyecessorize Promo on Color!***