



# MARKETING NEWS

• WHAT'S GOING ON IN THE WORLD OF SIGEYE?

*Laura Ashley Girls* style *Flower Bliss* in *Grape* shown off in the February 14th edition of the **SHE KNOWS PARENTING** blog in an article about children and the glasses they want to own and why.

## SHE KNOWS PARENTING

### KIDS WANT TRENDY GLASSES

*Glasses are trendy and there are more style options than ever. We've rounded up some of the most popular brands of eyeglasses for children. Which pair will your child want?*



*girls*  
LAURA ASHLEY

Laura Ashley Girls Eyewear is all about the details. The chic and feminine Flower Bliss Eyeglasses in Grape combines traditional styling with fresh new colors for that quintessential Laura Ashley charm!