



MARKETING NEWS

• WHAT'S GOING ON IN THE WORLD OF SIGEYE?

Rough Justice®



The hot designers from your childhood have changed. Wayfarers and Robot shades retired and room on the boutique shelves have been cleared for Rough Justice. This is a fashion forward contemporary lifestyle brand; its mission is to design, market, and sell sexy.

They have succeeded.

High quality, Italian craftsmanship and maximum UV protection is on the menu, you can even customize your prescription lenses for that added Rough Justice sex appeal.

They succeeded in that department as well.

Affordable, stylish, approachable and seductive...Makes you wish justice was always this swift.

Rough Justice.

ROUGHJUSTICE.COM

Rough Justice sun styles *Lover* (left) & *Liar* (right) are featured in the magazine **Fashion Affair** in a double-page spread on sexy eyewear brands!