



# MARKETING NEWS

• WHAT'S GOING ON IN THE WORLD OF SIGEYE?



SPIRITED  
*Necessities*

*Michael Stars*



**MICHAEL STARS** sunny **ENLIGHT** shown in the June 25 **EYECESORIZE BLOG** in an article on "Fall 2014 Eyewear Trends" — they declared it a **"SPIRITED NECESSITY"**!