



MARKETING NEWS

• WHAT'S GOING ON IN THE WORLD OF SIGEYE?



SPIRITED NECESSITIES

For women, big and bold colors, including peppy pinks and sunny tangerines, help drive the upbeat vision of these specs and sunnies home, while compelling cutouts, straightforward patterns and easy-to-wear shapes provide feminine finesse.



Dark Designer (J0002)



How I Would (P0001)



See You Not (J0003)



Eye-See-You (P0002)



See You Not (J0003)



See You Not (J0003)



Dark Designer (J0002)

Michael Stars



See You Not (J0003)



See You Not (J0003)



Michael Stars (Enlight)

Michael Stars colorful sunny "Enlight" recently featured in **Eyecessorize's** **lookbook on the coolest eyewear trends for the 2014 Fall/Winter season!**