



# MARKETING NEWS

• WHAT'S GOING ON IN THE WORLD OF SIGEYE?



## SPIRITED NECESSITIES

*For women,* big and bold colors, including peppy pinks and sunny tangerines, help drive the upbeat vision of these specs and sunnies home, while compelling cutouts, straightforward patterns and easy-to-wear shapes provide feminine finesse.



Dark sunglasses (Jaded)



New! Mixed (Peggy)



Sun (Katie)



Grey (Peggy)



Pink (Liz)



Red (Liz)



Pink (Liz)



Pink (Liz)



Orange (Liz)



Michael Stars (Enlight)

# Michael Stars

**Michael Stars** colorful sunny "Enlight" recently featured in **Eyecessorize's** lookbook on the coolest eyewear trends for the 2014 Fall/Winter season!