



# MARKETING NEWS

• WHAT'S GOING ON IN THE WORLD OF SIGEYE?



## REWORK YOUR DENIM

EXPAND YOUR OFFICE WARDROBE BY UPGRADING CASUAL BLUES INTO CHIC CAREER LOOKS. HERE ARE SIX HITS TO TRY  
STYLING BY RÉNEISE FRANCIS  
PHOTOGRAPHY BY MARLEY KAT



**Rough Justice** gets optical styles **Data Diva** & **Miss Sassy** shown off in the August issue of **Essence** in an article on reworking your denim!

Spruce up a denim dress.  
Dress, Marshalls, \$40.

Look for styling:  
Trimmed jeans: Blazer,  
7 For All Mankind, \$325,  
7forallmankind.com.  
Top, Aéropostale,  
aeropostale.com.  
Marchesa Vest,  
saks.com.  
Shoe: Reebok,  
\$28, lululemon.com.

Pair tailored tops with trouser jeans.  
Jeans, 7 For All Mankind, \$215, 7forallmankind.com.  
Vest and shirt, 1.State, \$118 and \$68, 646-562-4700 for info. Glasses, Rough Justice, \$162, roughjustice.com.  
Earrings, Elk, \$30, elkaccessories.com.  
Cuff, Shop Prima Donna, shopprima.com.

# STYLING

